

# 2016 POLITICAL FALL SPENDING

## WITHI-POL-BAYH FOR U.S. SENATE-INDIANA-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS
904354	7/15-7/21	79	\$ 15,310.00	\$ 2,296.50	\$ 13,013.50		\$ 13,013.50	\$ 13,013.50	
907155	7/22-7/28	79	\$15,060.00	\$ 2,259.00	\$ 12,801.00		\$ 12,801.00	\$ 12,801.00	
910658	7/29-8/4	106	\$21,845	\$ 3,276.75	\$ 18,568.25		\$ 18,568.25	\$ 18,568.25	
913538	8/5-8/8	38	\$7,240	\$ 1,086.00	\$ 6,154.00		\$ 6,154.00	\$ 6,154.00	
915558	8/9-8/15	69	\$13,865.00	\$ 2,079.75	\$ 11,785.25		\$ 11,785.25	\$ 11,785.25	
918544	8/16-8/22	77	\$15,645.00	\$ 2,346.75	\$ 13,298.25		\$ 13,298.25	\$ 13,298.25	
921176	8/23-8/29	95	\$22,165.00	\$ 3,324.75	\$ 18,840.25		\$ 18,840.25	\$ 18,840.25	
925136	8/30-9/5	77	\$17,870.00	\$ 2,680.50	\$ 15,189.50		\$ 15,189.50	\$ 15,189.50	
920177	9/6-9/12	77	\$17,030.00	\$ 2,554.50	\$ 14,475.50		\$ 14,475.50	\$ 14,475.50	
920185	9/13-9/19	155	\$38,745.00	\$ 5,811.75	\$ 32,933.25		\$ 32,933.25	\$ 14,390.50	credit of
		154	\$38,495.00	\$ 5,774.25	\$ 32,720.75		\$ 32,720.75	\$ 18,542.75	212.50 put
								\$ 32,933.25	on next

920196	9/20-9/26	96	\$ 22,170.00	\$	3,325.50	\$ 18,844.50	\$	18,632.00	use above credit
920223	10/4-10/10	147	\$ 34,225.00	\$	5,133.75	\$ 29,091.25	\$	29,091.25	
920297	10/1-10/17	156	\$ 37,575.00	\$	5,636.25	\$ 31,938.75	\$	31,938.75	
920324	10/18-10/24	149	\$ 37,265.00	\$	5,589.75	\$ 31,675.25	\$	31,675.25	
920338	10/25-10/31	141	\$ 34,665.00	\$	5,199.75	\$ 29,465.25	\$	29,465.25	
920367	11/1-11/7	139	\$ 37,445.00	\$	5,616.75	\$ 31,828.25	\$	31,828.25	
963794	11/3-11/7	17	\$ 14,525.00	\$	2,178.75	\$ 12,346.25	\$	12,346.25	

TOTALS

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**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 963794 /		<u>Alt Order #</u> 25346766
<u>Product</u> Political		
<u>Contract Dates</u> 11/03/16 - 11/07/16		<u>Estimate #</u> 5396
<u>Advertiser</u> POL/Bayh US Senate IN (D)		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agg Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	11/07/16	11/07/16	News 10 at 5p 5-530p	5-530p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$500.00				
N 2	WTHI	11/03/16	11/03/16	Thur Hour 2	9p-10p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$3,500.00				
N 3	WTHI	11/03/16	11/03/16	Thur Hour 3	10p-11p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$3,000.00				
N 4	WTHI	11/07/16	11/07/16	Mon Hour 3	10p-11p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$4,000.00				
N 5	WTHI	11/06/16	11/06/16	News 10 Late News Su	11p-1130p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$900.00				
N 6	WTHI	11/05/16	11/05/16	News 10 Late News Sa	11p-1130p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$600.00				
N 7	WTHI	11/03/16	11/07/16	Late Show W/	Late Show W/		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---11--				2	\$250.00				
Week:		11/07/16	11/13/16	2-----				2	\$250.00				
N 8	WTHI	11/05/16	11/05/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$200.00				
N 9	WTHI	11/06/16	11/06/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$300.00				
N 10	WTHI	11/05/16	11/05/16	Sa 1130p-1230a	1130p-1230a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$50.00				
N 11	WTHI	11/05/16	11/05/16	NCAA Football	NCAA Football		:30				NM	2	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



## **Terry, Tammy**

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**From:** angela.thompson@wthitv.com  
**Sent:** Wednesday, November 02, 2016 3:19 PM  
**To:** Stievenart, Marcia; Terry, Tammy  
**Subject:** Spot - Preempt: POL/Bayh US Senate IN (D) - 920367

Property: WTHI

### Order Information:

Order #: 920367  
Order Total: \$37,445.00  
Agency: Buying Time  
Advertiser: POL/Bayh US Senate IN (D)  
Product: Political  
Alternate Order #: 25268117  
Estimate #: 4860  
Flight Dates: 11/01/16 - 11/07/16  
Demo: Adults 35+

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

### Preempted Spot Information (920367-34-4):

Rate: \$75.00  
Air Date: Fri 11/04/16  
Eligible Days: -TWThF----  
Inventory Code: CBS News This Morning  
Inventory Description: CBS News This Morning  
Inventory Code Time: 5a-530a  
Spot Type: NM  
Length: :30  
Channel(s): [1] WTHI  
Priority: Section 4  
Preempt Reason: Political



125 West 55th St  
New York, NY 10019

<b>Contract # 25346766</b>		<b>Changes as of: 11/3/2016 at 10:05 AM</b>		<b>Version: Highlighting Revision 2</b>	
<b>CPE: 779/789/5396</b>		<b>Flight: 11/3/16 - 11/7/16</b>		<b>Total \$: \$14,525.00</b>	
<b>Agency: BUYING TIME LLC</b>		<b>Advertiser: Bayh US Senate IN</b>		<b>Total Spots: 17</b>	
<b>650 Massachusetts Ave NW</b>		<b>Product: Political</b>		<b>Total CPP: \$0.00</b>	
<b>Suite 210</b>		<b>Agency Order #: 5540719</b>		<b>Total GRP:</b>	
<b>Washington, DC 20001</b>		<b>Buyer: Herrick, Cathie</b>		<b>Primary Demo: Adults 35+</b>	
		<b>Salesperson: BEN WILMIETH</b>		<b>Con Type: POLITICAL/NOTE</b>	
		<b>202-872-5880</b>		<b>Assistant: BEN WILMIETH</b>	
				<b>202-872-5880</b>	
				<b>Separation:</b>	

Comments: ADD to schedule to run on top of what is already booked

11/3 - 11/7															
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/3	11/4	11/5	11/6	11/7	Total Spots	Total \$	CPP	GRP
	Tu-F M 3 5p-5:30p		News 10 WTHI	\$500.00	0	30	0	0	0	0	0	1	\$500.00	\$0.00	0.0
	Su REV-5 7p-8p		60 Minutes-CBS	\$1,200.00	0	30	0	0	0	0	1	0	\$0.00	\$0.00	0.0
	M REV-6 9p-10p		Scorpion-CBS	\$1,100.00	0	30	0	0	0	0	0	1	\$0.00	\$0.00	0.0
	F REV-7 10p-11p		Blue Bloods-CBS	\$1,500.00	0	30	0	1	0	0	0	0	\$0.00	\$0.00	0.0
	F REV-9 9p-10p		Hawaii Five-0-CBS	\$1,500.00	0	30	0	1	0	0	0	0	\$0.00	\$0.00	0.0
	Su REV-11 10p-11p		Elementary-CBS	\$700.00	0	30	0	0	0	0	1	0	\$0.00	\$0.00	0.0
	F REV-14 8p-9p		MacGyver	\$1,600.00	0	30	0	1	0	0	0	0	\$0.00	\$0.00	0.0
	Tu-F M 16 11p-11:35p		News 10 WTHI	\$750.00	0	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
	Sa 17 11p-11:30p		News 10 WTHI	\$600.00	0	30	0	0	0	1	0	0	\$600.00	\$0.00	0.0
	Tu-F M 18 11:35p-12:35a		Late Show	\$250.00	0	30	1	1	0	0	0	2	\$1,000.00	\$0.00	0.0
	Sa 19 9a-11a		CBS This Morning Saturday	\$200.00	0	30	0	0	0	1	0	0	\$200.00	\$0.00	0.0
	Su 20 9a-10:30a		CBS News Sunday Morning	\$300.00	0	30	0	0	0	0	1	0	\$300.00	\$0.00	0.0
	Sa 21 11:30p-12:30a		TMZ Weekend	\$50.00	0	30	0	0	0	1	0	0	\$50.00	\$0.00	0.0
	Sa 22 2p-6:30p		NCAA FTball	\$150.00	0	30	0	0	0	2	0	0	\$300.00	\$0.00	0.0
	Sa 24 11a-11:30a		Inside Indiana Business	\$50.00	0	30	0	0	0	1	0	0	\$50.00	\$0.00	0.0
	Su REV-25 12n-1p		NFL TODAY	\$300.00	0	30	0	0	0	0	1	0	\$0.00	\$0.00	0.0
	Su REV-26 1p-3:30p		NFL GAME I	\$1,500.00	0	30	0	0	0	0	1	0	\$0.00	\$0.00	0.0
	Su REV-27 3:30p-7p		NFL GAME II	\$2,000.00	0	30	0	0	0	0	1	0	\$0.00	\$0.00	0.0
	Sa 28 7p-8p		ET weekend	\$125.00	0.0	30	0	0	0	1	0	0	\$125.00	\$0.00	0.0
	Th REV+ 29 9p-10p		Mom/Life in Pieces	\$3,500.00	0.0	30	0	1	0	0	0	0	\$3,500.00	\$0.00	0.0





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25346766	<b>Changes as of:</b> 11/3/2016 at 10:05 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 779/789/6396	<b>Flight:</b> 11/3/16 - 11/7/16	<b>Total \$:</b> \$14,525.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Bayh US Senate IN	<b>Total Spots:</b> 17
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Product:</b> Political	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b> 5540719	<b>Total GRP:</b>
	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BEN WILMETH 202-872-5880	<b>Assistant:</b> BEN WILMETH 202-872-5880
	<b>Primary Demo:</b> Adults 35+	<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/3 - 11/7							Total Spots	Total		
							11/3	11/4	11/5	11/6	11/7	\$	CPP		GRP		
REV+ 30	Th 10p-11p		Pure Genius	\$3,000.00	0.0	30	0	1	0	0	0	0	0	1	\$3,000.00	\$0.00	0.0
REV+ 31	M 9p-10p		Two Broke/The Odd Couple	\$4,000.00	0.0	30	0	0	0	0	0	0	0	1	\$4,000.00	\$0.00	0.0
REV+ 32	Su 11p-11:30p		Late News	\$900.00	0.0	30	0	1	0	0	0	0	1	0	\$900.00	\$0.00	0.0
TOTALS:							3	1	7	2	4		17	\$14,525.00	\$0.00	0.0	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25346766	<b>Changes as of:</b> 11/3/2016 at 10:05 AM	<b>Version:</b> Highlighting Revision 2	<b>Total \$:</b> \$14,525.00
<b>CPE:</b> 779/789/5396	<b>Flight:</b> 11/3/16 - 11/7/16	<b>Station:</b> WTHI	<b>Total Spots:</b> 17
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> Bayh US Senate IN	<b>Market:</b> Terre Haute	<b>Total CPP:</b> \$0.00
650 Massachusetts Ave NW	<b>Product:</b> Political	<b>Office:</b> WASHINGTON	
Suite 210	<b>Agency Order #:</b> 5540719	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/NOTE	
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH	<b>Separation:</b>
	202-872-5880	202-872-5880	

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/03/16 10:05 AM	CAROLYN ALLAIRE	ADD to schedule to run on top of what is already booked
11/02/16 3:40 PM	Tammy Terry	lines 3, 17, 18, 19, 20, 21, 22, 24, and 28 are clear. have also added: 1 spot 11/13 9-10p rate of 3500, 1 spot 11/3 10-11p rate of 3000, 1 spot 11/7 rate of 4000, 1 spot 11/6 late news rate of 900, this should total 14,525. thanks - tammy
11/02/16 1:36 PM	BEN WILMETH	ADD to schedule to run on top of what is already booked
11/02/16 1:36 PM	BEN WILMETH	ADD to schedule to run on top of what is already booked

Competitive Information	
Market Budget:	\$14,525
WTHI Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	17	\$14,525.00	0.0
<b>Total</b>	<b>100%</b>	<b>17</b>	<b>\$14,525.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	17	\$14,525.00
<b>Total</b>	<b>17</b>	<b>\$14,525.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Revision	11/3/16 10:05 AM	CAROLYN ALLAIRE	Revised	5	\$0	\$0 Changes: Total Spots from 22 to 17. 13 buylines added or modified.
Makegood 1	11/2/16 3:40 PM	Tammy Terry	Confirmed		\$0	\$0
Revision	11/2/16 1:36 PM	BEN WILMETH	Confirmed	20	\$0	Changes: Flight Start from 11/1/16 to 11/3/16, Total Spots from 42 to 22, User Entered \$ from \$0.00 to \$14,525.00, Demo Meta to [R16], Comments from to ADD to schedule to run on top of what is already booked
New	11/2/16 1:20 PM	BEN WILMETH	New	42	\$14,525.00	\$14,525.00 28 buylines added or modified.

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Contract # 25346766		Changes as of: 11/22/2016 at 1:36 PM	Version: Highlighting Revision 1
CPE: 779/789/5396	Flight: 11/3/16 - 11/7/16	Station: WTHI	Total \$: \$14,525,000
Agency: BUYING TIME,LLC	Advertiser: Bayh US Senate IN	Market: Terre Haute	Total Spots: 22
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON	Total CPP: \$0.00
Suite 210	Agency Order #: 5540719	Primary Demo: Adults 35+	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	
	202-872-5880	202-872-5880	
Comments: ADD to schedule to run on top of what is already booked			

11/3 - 11/7												Total Spots	Total \$	CPP	GRP
#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/3	11/4	11/5	11/6	11/7				
CAN 1	Tu-F-M 12:30p-2p		CBS Soap Retention	\$120.00	0	30	+	+	0	0	+	4	\$400.00	\$0.00	0.0
CAN 2	Tu-F-M 3p-4p		Doctors	\$90.00	0	30	0	0	0	0	+	2	\$100.00	\$0.00	0.0
	Tu-F-M 5p-5:30p		News 10 WTHI	\$500.00	0	30	0	0	0	0	1	1	\$500.00	\$0.00	0.0
Changes: Rate from 250 to 500															
CAN 4	Th 8p-9p		Big Bang Theory/Great Outdoors	\$750.00	0	30	+	0	0	0	0	4	\$750.00	\$0.00	0.0
	Su 5:7p-8p		60 Minutes-CBS	\$1,200.00	0	30	0	0	0	1	0	1	\$1,200.00	\$0.00	0.0
Changes: Rate from 700 to 1200															
	M 6:9p-10p		Scorpion-CBS	\$1,100.00	0	30	0	0	0	0	1	1	\$1,100.00	\$0.00	0.0
Changes: Rate from 600 to 1100															
	F 7:10p-11p		Blue Bloods-CBS	\$1,500.00	0	30	0	1	0	0	0	1	\$1,500.00	\$0.00	0.0
Changes: Rate from 800 to 1500															
CAN 8	W 8p-9p		Survivor	\$650.00	0	30	0	0	0	0	0	4	\$650.00	\$0.00	0.0
	F 9:9p-10p		Hawaii Five-0-CBS	\$1,500.00	0	30	0	1	0	0	0	1	\$1,500.00	\$0.00	0.0
Changes: Rate from 800 to 1500															
CAN 10	Th 9p-10p		Monty in Pieces	\$750.00	0	30	2	0	0	0	0	2	\$1,500.00	\$0.00	0.0
	Su 10p-11p		Elementary-CBS	\$700.00	0	30	0	0	0	1	0	1	\$700.00	\$0.00	0.0
Changes: Rate from 550 to 700															
CAN 12	Sa 9p-10p		Crimetime Saturday 9/9p-CBS	\$300.00	0	30	0	0	+	0	0	4	\$300.00	\$0.00	0.0
CAN 13	Sa 4p-11p		40 Hours-CBS	\$400.00	0	30	0	0	+	0	0	4	\$400.00	\$0.00	0.0
	F 14:8p-9p		MacGyver	\$1,600.00	0	30	0	1	0	0	0	1	\$1,600.00	\$0.00	0.0
Changes: Rate from 800 to 1600															
CAN 15	Th 4p-11p		Pure Genius	\$750.00	0	30	+	0	0	0	0	4	\$750.00	\$0.00	0.0
	Tu-F-M 16:11p-11:35p		News 10 WTHI	\$750.00	0	30	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 500 to 750															

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25346766	<b>Changes as of:</b> 11/2/2016 at 1:36 PM	<b>Version:</b> Highlighting Revision 1	<b>Total \$:</b> \$14,525.00
<b>CPE:</b> 779/789/5396	<b>Flight:</b> 11/3/16 - 11/7/16	<b>Station:</b> WTHI	<b>Total Spots:</b> 22
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Bayh US Senate IN	<b>Market:</b> Terre Haute	<b>Total CPM:</b> \$0.00
650 Massachusetts Ave NW	<b>Product:</b> Political	<b>Office:</b> WASHINGTON	
Suite 210	<b>Agency Order #:</b> 5540719	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH	
	202-872-5880	202-872-5880	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/3 - 11/7							Total Spots	Total						
							11/3	11/4	11/5	11/6	11/7	\$	CPP		GRP						
17	Sa 11p-11:30p		News 10 WTHI	\$600.00	0	30	0	0	1	0	0		1	\$600.00	\$0.00	0.0					
Changes: Rate from 400 to 600																					
REV- 18	Tu-F M 11:35p-12:35a		Late Show	\$250.00	0	30	2	1	2	1	0	0	2	4	\$1,000.00	\$0.00	0.0				
Changes: Rate from 125 to 250																					
19	Sa 9a-11a		CBS This Morning Saturday	\$200.00	0	30	0	0	0	1	0	0		1	\$200.00	\$0.00	0.0				
Changes: Rate from 85 to 200																					
20	Su 9a-10:30a		CBS News Sunday Morning	\$300.00	0	30	0	0	0	0	1	0		1	\$300.00	\$0.00	0.0				
Changes: Rate from 150 to 300																					
21	Sa 11:30p-12:30a		TMZ Weekend	\$50.00	0	30	0	0	0	1	0	0		1	\$50.00	\$0.00	0.0				
22	Sa 2p-6:30p		NCAA FTball	\$150.00	0	30	0	0	0	2	0	0		2	\$300.00	\$0.00	0.0				
CAN 23	Sa 7p-8p		Entertainment Tonight	\$50.00	0	30	0	0	0	4	0	0		4	\$50.00	\$0.00	0.0				
24	Sa 11a-11:30a		Inside Indiana Business	\$50.00	0	30	0	0	0	1	0	0		1	\$50.00	\$0.00	0.0				
25	Su 12n-1p		NFL TODAY	\$300.00	0	30	0	0	0	0	1	0		1	\$300.00	\$0.00	0.0				
Changes: Rate from 200 to 300																					
REV- 26	Su 1p-3:30p		NFL GAME I	\$1,500.00	0	30	0	0	0	0	2	1	0	1	\$1,500.00	\$0.00	0.0				
Changes: Rate from 500 to 1500																					
REV- 27	Su 3:30p-7p		NFL GAME II	\$2,000.00	0	30	0	0	0	0	2	1	0	1	\$2,000.00	\$0.00	0.0				
Changes: Rate from 500 to 2000																					
REV+ 28	Sa 7p-8p		ET weekend	\$125.00	0.0	30	0	1	0	1	0	1	0	1	\$125.00	\$0.00	0.0				
TOTALS: 1														4	7	6	4	22	\$14,525.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25346766	Changes as of: 11/2/2016 at 3:40 PM	Version: Highlighting Makegood 1
CPE: 779/789/5396	Flight: 11/3/16 - 11/7/16	Total \$: \$14,525.00
Agency: BUYING TIME, LLC	Advertiser: Bayh US Senate IN	Total Spots: 22
650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Product: Political	Total CPP: \$0.00
Agency Order #: 5540719	Buyer: Herrick, Cathie	Primary Demo: Adults 35+
Salesperson: BEN WILMETH 202-872-5680	Con Type: POLITICAL/NOTE Assistant: BEN WILMETH 202-872-5680	Separation:

Comments: ADD to schedule to run on top of what is already booked

#### Station Comment

lines 3, 17, 18, 19, 20, 21, 22, 24, and 28 are clear. have also added: 1 spot 11/3 9-10p rate of 3500, 1 spot 11/3 10-11p rate of 3000, 1 spot 11/7 rate of 4000, 1 spot 11/6 late news rate of 900, this should total 14,525.  
thanks - tammy

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 2016

I, Buying Time, LLC

being/on behalf of: Evan Bayh Committee

a legally qualified candidate of the Democrat

political party for the office of: US Senate, Indiana

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Evan Bayh Committee, 133 West Market street #153 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dennis Charles, treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/12/2016

Date

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Evan Bayh Committee  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

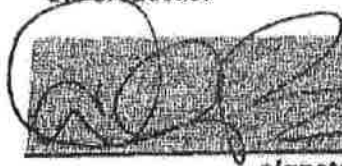
☐ does not

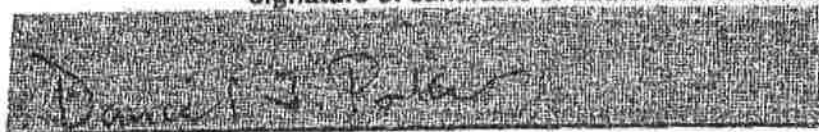
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

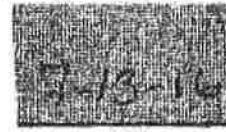
(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

  
printed name

  
date